Docket No.: 062991-0015 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Customer Number: 33401

JANSEN, Michael E. : Confirmation Number: 5159

Application No.: 10/710,413 : Group Art Unit: 3688

Filed: July 8, 2004 : Examiner: VANDERHORST, Maria Victoria

For: MOTION PICTURE THEATER AND ASSOCIATED PROMOTION

CERTIFICATE OF ELECTRONIC TRANSMISSION

I hereby certify that this correspondence is being electronically-transmitted to the United States Patent and Trademark Office on May 1, 2010

Jessica Brown

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE SUBMISSION OF ISSUE FEE

Commissioner for Patents MAIL STOP ISSUE FEE P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Enclosed please find form PTOL-85 for the above-referenced patent application, in response to the Notice of Allowance mailed April 16, 2010.

Applicant authorizes the Commissioner to charge \$755, the amount required for payment on a small entity basis of the Issue Fee, to Applicant's attorney's deposit account no. 501946, and reference attorney docket number 062991-0015. (The Publication Fee for this application was previously paid.)

Respectfully submitted,

McDermott Will & Emery LLP

Date: May 12, 2010 Marc E. Brown, Reg. No. 28,590 Attorney for Applicant

McDermott Will & Emery LLP

2049 Century Park East, 38th Floor

Los Angeles, CA 90067 Telephone: (310) 277-4110 Facsimile: (310) 277-4730